

Beat: News

## Launching Of Khadi Summer Collection Series

### Khadi Utsavas And Exhibitions

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**USPA NEWS** - Considering the unique characteristics of Khadi, Khadi Utsavas and Exhibitions were organized at various colleges of Delhi University to promote khadi amongst the youth on May 18. Khadi Gramodyog Bhavan launched the Khadi Summer Collection Series

The Prime Minister in his Radio address “Mann ki Baat” had made an appeal to the Nation to promote Khadi. The Khadi and Village Industries Commission under the Minister of MSME has taken a number of initiatives to promote khadi. In this endeavour, Khadi Utsavas and Exhibitions were organized at various colleges of Delhi University to promote khadi amongst the youth on May 18.

Considering the unique characteristics of Khadi ““ a cool comfortable and environment friendly fabric ““ the Khadi Gramodyog Bhavan launched the Khadi Summer Collection Series.

The summer collection range comprises readymade kurtis, cotton shirts, ladies salwar kameez, kurta-payjama, cotton sarees, jackets, designers wears etc. Khadi Gramodyog Bhavan is also providing attractive discounts on selected items.

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#### Article online:

<https://www.uspa24.com/bericht-4147/launching-of-khadi-summer-collection-series.html>

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